

TROY.NY

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT

Board of Directors Meeting
Rensselaer County Regional Chamber of Commerce
90 4th Street, Troy, New York

Thursday, August 15, 2024, at 8:30am

ZOOM Link

<https://us06web.zoom.us/j/83597405765?pwd=6kawcqatPKkjOs0OVKPCmx5Mf22Rm.1>

AGENDA

CALL TO ORDER:

- **Secretary's Report** **Sam Toews**
 - Approval of July minutes

- **President's Report** **Sarah Caciola**
 - New Meeting Format – Community Member Open Forum is now at the end of the agenda
 - Open Class A seat – Governance Committee has named a potential candidate and is gauging their interest

- **Treasurer's Report** **Clarke Foley**
 - 2024 YTD Update

- **Executive Director's Report** **Olivia Clemente**
 - Search for new Director of Marketing & Communication
 - Events Recap
 - Rockin on the River: 7/24; 8/7
 - SummerFest – 7/26/24
 - Upcoming Events
 - Pig Out – 8/18/24
 - Rockin' on the River – New concert added: 8/21/24
 - College Block Party
 - Collar City Pop
 - City of Troy Update
 - ARPA funds update
 - Grant Applications
 - Ribbon Cuttings

- **Committee Reports (as necessary)**
 - Beautification **Sam Toews**
 - Governance **Matt Callahan**
 - Quality of Life **Dave Gardell**
 - Retail **Theresa Van Duyne**
 - DEI **Monica Simon**

- **New Business**

- **Community Member Open Forum**